



# VISION ZERO FACT SHEET

## What is Vision Zero?

The Village of Palm Springs has set a Vision Zero goal of eliminating deaths and serious injuries from roads by 2030. Vision Zero is a global initiative focused on eliminating all traffic fatalities and severe injuries while promoting safe, healthy, and equitable mobility for all. The Vision Zero philosophy acknowledges that even a single death on a transportation system is unacceptable and places the utmost priority on ensuring safe mobility for all road users.

## Is the Vision Zero goal achievable?

Cities that have adopted Vision Zero principles and strategies have seen significant reductions in traffic fatalities and injuries over time. To achieve the goal, the Village of Palm Springs is developing a Comprehensive Safety Action Plan (CSAP) to identify safety issues and specific actions that can be implemented to improve safety for people traveling by any mode throughout the city.

## What is the Safe System approach to Vision Zero?

Utilizing a Safe System Approach, specific actions can be developed and implemented to improve safety for people. Safe System elements focus on safe road users, safe vehicles, safe speeds, safe road design, and post-crash care. Together, these elements create a holistic, multi-layered system of protection for all road users.

## What are some projects, programs, and policies that may be considered as part of the Action Plan?

We are gathering data about the city's high-crash locations and community feedback to help inform the Action Plan. Examples of measures that may be considered are:

- Designing safer street crossings and pedestrian walkways
- Installing protected bike lanes and bike-friendly infrastructure
- Reducing vehicle speeds in areas with high pedestrian and cyclist activity
- Educating drivers on the importance of sharing the road safely with pedestrians and cyclists

## How is Vision Zero Tailored to Meet the Needs of All Neighborhoods?

Vision Zero recognizes that traffic safety is a social justice issue and aims to ensure that all communities, especially those disproportionately affected by traffic crashes, have access to safe and reliable transportation options. This includes addressing disparities in infrastructure investment, enforcement practices, and access to transportation resources.

## Can I Get Involved and Provide Feedback?

Vision Zero involves collaboration among various stakeholders, including government agencies, transportation departments, law enforcement, community organizations, and the public. Each plays a role in implementing strategies to improve road safety. For this reason, public input is important to the development of the plan. Learn more at our website: [VZFLA.com/palmsprings](http://VZFLA.com/palmsprings)

## Information & Updates

Stay informed about the latest developments, announcements, and happenings with our dedicated News and Updates section on our website. Subscribe to the Village of Palm Springs Vision Zero email list at [VZFLA.com/palmsprings](http://VZFLA.com/palmsprings)

## How is the Action Plan Funded?

The Safe Streets and Roads for All (SS4A) grant is a federal grant that provides funds to local, regional, and Tribal communities to implement, demonstrate, and plan projects that improve safety and prevent serious injuries and deaths on roadways.



For More Information:  
[VZFLA.com/palmsprings](http://VZFLA.com/palmsprings)



[info@VZFLA.com](mailto:info@VZFLA.com)  
[info@ddec.com](mailto:info@ddec.com)

Village of Palm Springs  
226 Cypress Ln.  
Palm Springs, FL 33461  
Phone: 561-584-8200

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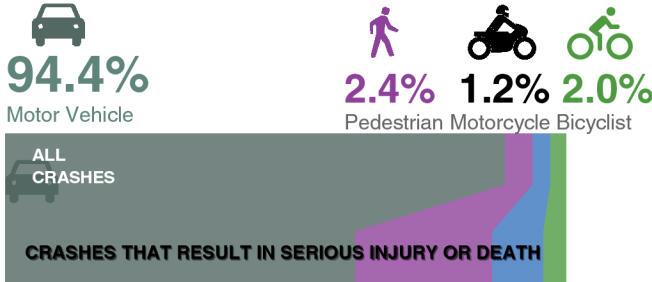
# VISION ZERO FACT SHEET

## What is Vision Zero?

The City of Village of Palm Springs has set a Vision Zero goal of eliminating deaths and serious injuries from our roads by 2030. Vision Zero is a global initiative focused on eliminating all traffic fatalities and severe injuries while promoting safe, healthy, and equitable mobility for all.

### VULNERABLE TRAVELERS

Most crashes involve vehicles, but people walking or biking are much more likely to be injured or killed in crashes.



People walking and bicycling are involved in 4.4% of all crashes but account for 33.2% of those resulting in serious injury or death.

## What is The Safe System Approach to Vision Zero?

The Safe System Approach to Vision Zero involves developing and implementing specific actions to improve safety for people. This approach focuses on elements such as safe road users, safe vehicles, safe speeds, safe road design, and post-crash care.

## What are Some Projects, Programs, and Policies That may be Considered as Part of the Action Plan?

As we collect data on our city's high-crash locations and gather community feedback to inform the Action Plan, examples of measures that may be considered include:

- Designing safer street crossings and pedestrian walkways
- Installing protected bike lanes and bike-friendly infrastructure
- Reducing vehicle speeds in areas with high pedestrian and cyclist activity
- Educating drivers on the importance of safely sharing the road with pedestrians and cyclists

## How is Vision Zero Tailored to Meet the Needs of All Neighborhoods?

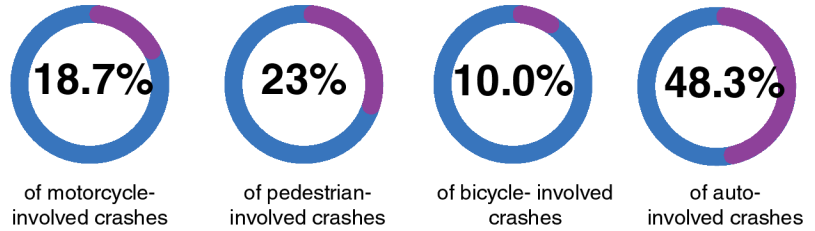
Vision Zero acknowledges that traffic safety is a social justice issue and strives to ensure that all communities, particularly those disproportionately impacted by traffic crashes, have access to safe and dependable transportation options. This involves addressing disparities in infrastructure investment, enforcement practices, and access to transportation resources.

## Is the Vision Zero Goal Achievable?

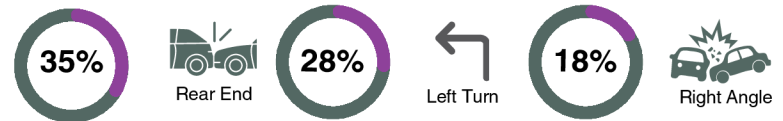
Village of Palm Springs is creating a Comprehensive Safety Action Plan to enhance safety for all travelers and reduce traffic incidents, following successful outcomes in cities embracing Vision Zero principles.

### CRASHES THAT RESULT IN SERIOUS INJURY OR DEATH

People riding motorcycles, walking and bicycling are more likely to be severely injured or killed than those in a car.

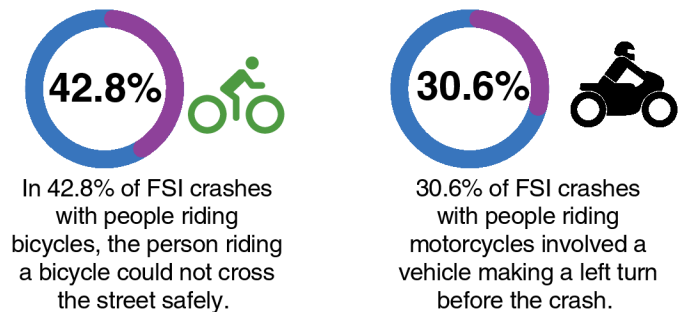
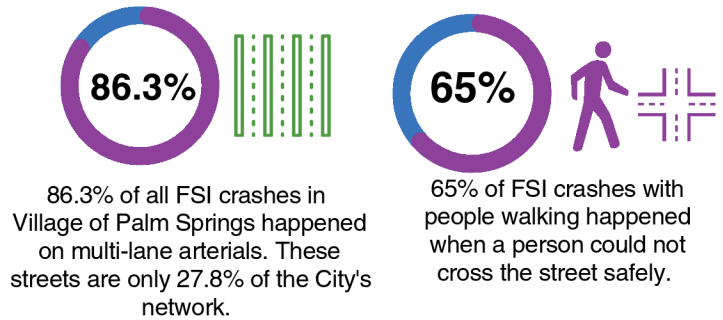


### Common Fatal and Serious Injury Crash Types



## REPORTED FATAL AND SERIOUS INJURY (FSI) CRASH TRENDS

(Data year parameters: 2014-2023 Source: Signal4Analytics)

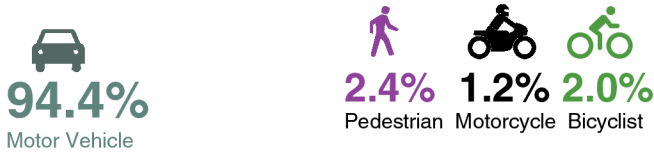


# What is Vision Zero?

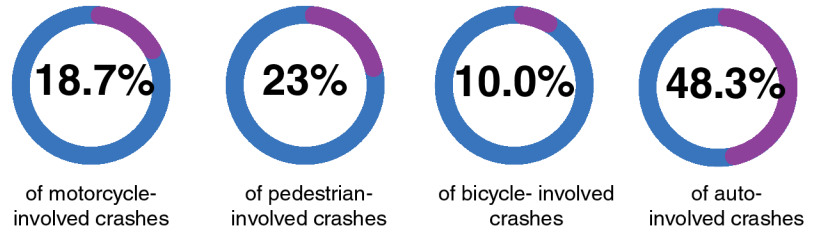
The Vision Zero philosophy states that even a single death on the road is unacceptable and places a priority on ensuring the safety of all road users.

## Elements of Vision Zero

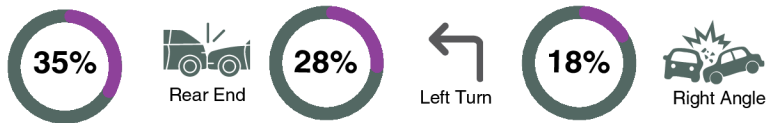
- Safe Road Users 
- Safe Vehicles 
- Safe Speeds 
- Safe Roads 
- Post Crash Care 



People walking and bicycling are involved in 4.4% of all crashes but account for 33.2% of those resulting in serious injury or death.



### Common Fatal and Serious Injury Crash Types



Reducing vehicle speeds in areas with high pedestrian and cyclist activity



75% of FSI crashes that happen on roads with speed limits greater than 35 mph.

Designing safer street crossings and pedestrian walkways



32% of FSI crashes with people walking happened when a person was crossing the street in a crosswalk or walking on the sidewalk or shoulder.

Installing protected bike lanes and bike-friendly infrastructure



In 50% of FSI crashes with people riding bicycles, the person riding a bicycle was doing nothing improperly to contribute to the crash.



# WHAT IS VISION ZERO & WHY DO WE NEED TO TAKE ACTION?

Every year, **about 4 people die and 25 people are seriously injured** in Palm Springs crashes. Vision Zero is an international movement to reach zero traffic fatalities.

Vision Zero Palm Springs' goal is simple: saving lives. Zero traffic deaths. Everyone should be able to travel safely around Palm Springs without the fear of death or serious injury.

This coordinated planning effort led by the Village of Palm Springs in partnership with local agencies will result in a comprehensive Vision Zero Safety Action Plan for our village, as well as additional action plans tailored for specific neighborhoods.



## What will the Vision Zero Safety Action Plan include?

### The village plan will include the following:

- **High Injury Network:** Analyzing data to identify places on the transportation system with the highest risk for fatal and serious injury crashes so that we can focus on our most important problem areas.
- **Equity:** Identifying and prioritizing efforts in disadvantaged communities that are disproportionately affected by traffic crashes.
- **List of Priority Streets and Intersections:** Producing a list of feasible projects that have the most safety impact for our village.
- **Educational and Enforcement Programs:** Identifying key behavioral changes needed to reduce crashes and methods for encouraging these changes.
- **Sustained Effort:** Establishing a defined process and identifying an organization responsible for carrying out, updating, and monitoring progress.
- **Public Meetings:** Public engagement is a key part of the study.

**Outcome:** Identified projects will be included in Palm Beach Transportation Planning Agency (TPA) or local jurisdiction priority projects list for funding/implementation.

## VILLAGE OF PALM SPRINGS (2014-2024)

37

People were killed on our roadways, including:

8

Motorist deaths



17

Pedestrian deaths



7

Motorcyclist deaths



4

Bicyclist deaths



\*1 fatal crash report does not specify type of vehicle



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# VISION ZERO TIMELINE



SEPTEMBER  
2024



Launch of  
Vision Zero

OCTOBER  
2024



Hearing From You!  
Public Engagement  
Meetings (Round 1)

FEBRUARY  
2025



Development of  
Comprehensive Safety  
Action Plan (CSAP)

JANUARY  
2025



Safety Improvements  
Toolkit Development and  
Public Engagement  
Meetings (Round 2)

DECEMBER  
2024



Completion of High  
Injury Network (HIN)

JUNE  
2025

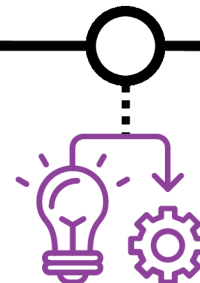


Commission  
Approval

JUNE  
2025



Apply for  
Vision Zero  
Network



Implementation

**Vision  
Zero**



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